



April 28, 2025

The Honorable Christopher Coons  
United States Senator  
127A Russell Senate Bldg.  
Washington, DC 20510

The Honorable Jeff Merkley  
United States Senator  
531 Hart Senate Office Bldg.  
Washington, DC 20510

The Honorable Thom Tillis  
United States Senator  
185 Dirksen Senate Bldg.  
Washington, DC 20510

The Honorable Ben Cline  
United States Congressman  
2442 Rayburn House Office Bldg.  
Washington, DC 20515

The Honorable Darrell Issa  
United States Congressman  
2347 Rayburn House Office Bldg.  
Washington, DC 20515

The Honorable Hank Johnson  
United States Congressman  
2240 Rayburn House Office Bldg.  
Washington, DC 20515

The Honorable Jerrold Nadler  
United States Congressman  
2132 Rayburn House Office Bldg.  
Washington, DC 20515

Dear Senator Coons, Senator Merkley, Senator Tillis, Representative Cline, Representative Issa, Representative Johnson, and Representative Nadler:

As member associations collectively representing rights owners including small- and medium-sized enterprises, start-ups, and large corporations across all industry sectors who serve millions of American consumers every day, we applaud your efforts during the previous Congress to protect consumers from the harms caused by the sale of online counterfeits, including through your work on the Stopping Harmful Offers on Platforms by Screening Against Fakes in E-commerce (SHOP SAFE) Act.

As Americans increasingly turn online for everyday purchases – more than 80% shop online, and these \$1.3 trillion in sales represent nearly 20% of total retail revenue – the threats posed by counterfeit goods grow. In March 2025, newly released Federal Trade Commission data shows that online shopping issues were the second most reported fraud type with consumers reportedly “losing more than \$12.5 billion to fraud in 2024, which represents a 25% increase over the prior year.” From tainted toothpaste to faulty auto parts, counterfeit products pose potentially grave hazards to American families. American consumers need to trust that they are purchasing genuine products, and American companies need a fair and level playing field. Counterfeit products undermine legitimate supply chains, evade import standards and regulations, and undercut American brands.

We look forward to re-introduction of the SHOP SAFE Act as an important step in this direction. Each of your offices has worked diligently and skillfully to engage with stakeholders, and we encourage you to continue to progress towards consensus legislative text that will best position SHOP SAFE to be enacted swiftly. We look forward to working with each of you to protect fair commerce in the United States.

Sincerely,

International Trademark Association

International AntiCounterfeiting Coalition

American Intellectual Property Law Association

Intellectual Property Owners Association